



The Peak Professional body for Visual Arts, Craft & Design in the Hunter Region

HAN Hunter Arts Network
P.O. Box 569 Newcastle NSW 2300

ART BAZAAR 2011

SATURDAY 3rd DECEMBER 2011
Information

IT IS VERY IMPORTANT YOU READ THE ENTIRE DOCUMENT AND APPLICATION FORM CAREFULLY. DON'T HESITATE IN ASKING QUESTIONS PARTICULARLY IF YOU ARE NEW TO ART BAZAAR, JUST REMEMBER TO CHECK THE WEBSITE AND THIS DOCUMENT TO SEE IF THE ANSWER IS IN IT!! (THANKS).

Most importantly: Only financial members of HAN will be considered – so get your membership fees in!

Art Bazaar takes a lot of time to organise and the committee take great care in trying to get everything right, so we have reviewed the process and decided to change the stall size and the set up times.

There are key changes in the way Art Bazaar will be managed on the day with staggered set up times and limits on how long you can have your car on site to set up. These changes are required due to safety concerns from last year, therefore if you miss your time, unfortunately you will have to park on the street and carry your gear to your stall site.

Traditionally Art Bazaar was held in Laman Street utilising the car spaces as pre-marked stall sizes. Clearly Laman Street won't be an option for some time to come. Nearly every stall holder has a market tent of **3 x 3 metres**, so that seems to be the appropriate size for the stall site. We will leave additional space between the stalls for people to move around. Please remember Civic Park is a unique space with trees, light poles, and garden benches everywhere, which does make it difficult to design a market and to ensure a good flow of customer 'traffic' around the entire market. We had some feedback from last year and will use that to try and improve the layout. Please remember it isn't easy in a park!!

There will be a few other minor changes to the day, and we would gratefully accept any donation of time to help in the lead up and running of the day. Remember we are a member organization so it requires everyone to contribute to the success of Hunter Arts Network and the Art Bazaar. We will advise the changes with the notification of acceptance to the Art Bazaar.

Hunter Arts Network strives to promote **professionalism** and maintain the **high standard** of art works on offer at Art Bazaar, and encourage emerging Artists to take the opportunity to present their talent.

Over the last 8 years **ART BAZAAR** has become a highly anticipated event for both the public and the participating stallholders. It has stimulated the arts community and increased public awareness of the Hunter's diverse artistic culture, successfully displaying the many individuals, groups, organisations and businesses.

The Market also represents an excellent opportunity for practitioners and organisations to develop professional networks which support the development of new work, broader audiences and marketing opportunities - all of which align directly with the objectives of HAN.

This is a tremendous opportunity for participants to market their work to a large audience at a time of year when this audience is really "in the mood" to buy!

KEY POINTS TO REMEMBER:

- ❑ This year's event will be held on Saturday 3rd December in Newcastle's beautiful Civic Park, King St, Newcastle, trading between the hours of 9.00am and 3.00pm.
- ❑ All Stall-holders **must** be financial members of Hunter Arts Network (\$50 individuals and \$80 organisations). **Applications will not be accepted from non-financial members.**
- ❑ Goods sold at **ART BAZAAR** are to be the original work of the Stall-holders and of a **high standard**. The primary focus of the Market is on Arts, Craft and Design work – not imported/re-sale goods – and we look for **originality and innovation**.
- ❑ Due to the increasing success of the **ART BAZAAR** and the finite space available within Civic Park, the number of stalls is limited (**Please note we are limited to certain areas due to possible damage to turf and tree roots etc**).
- ❑ Based on feedback from visitors to the Market and to maximise the diversity of goods available at the Market we have placed a limit on the number of jewellery and ceramics stalls – again diversity is the key.
- ❑ To participate you will need to fill out the on-line Application Form, or download the form and return it **via post** with 4 photographs of your work **by Friday 19th August 2011**. Due to printing costs emailed applications are not accepted.
- ❑ An independent selection panel will consider the applications and select the successful Stall-holders.
- ❑ **Please note, the questions asked and the information sought within the Application are aimed at obtaining sufficient details about the nature of your work to enable the selection panel to reach a fair decision. Please be as thorough as possible.**
- ❑ The results of this Application process **will be sent to all applicants by the 2nd September 2011**. If you are successful you will be provided with a time line of the event and relevant additional information.
- ❑ Please note that **there will be a stall charge of \$60**, which will cover your public liability insurance on the day and contribute to the publicity, promotion and marketing for the event. This is of significant importance & without it we cannot stage the event!

- ❑ Stall-holders need to provide all of their own equipment, tents, tables, etc for the Market.
- ❑ We are offering full sites **(3m x 3m)** or "half sites" (1.5 x 1.5) only. The sites are quite large, so if you don't need all of the space, please consider asking for a half-site. If you wish to be on the same site with someone else please specify this on the application form.
- ❑ **Stall Fees will be due by Friday 30th of September 2011** - payment of this Stall Fee must be received before participation is confirmed!
- ❑ Please make sure you read all information carefully and fill in all questions on the Application form. Should you have any further questions please email them to artbazaar@hunterartsnetwork.org

**All Applications need to be returned by
Friday 19th August 2011**

If posting, please return applications to:

Hunter Arts Network
Att: **ART BAZAAR 2010**
P.O. Box 569
Newcastle NSW 2300

Please make cheques/money orders payable to "Hunter Arts Network"

If you haven't renewed your membership as yet, and will be sending your membership cheque with your application PLEASE download the application form from the website and attach it to your membership cheque. It will make administering and processing sooooo much easier.

Application Form - ART BAZAAR 2011

Name:.....

Address:.....

HAN Membership Number (if known).....

Telephone:.....

E-mail:.....

Please tick the category/categories which best describe(s) the goods you will be selling:

- | | | | |
|---|-------------------------------------|---|--|
| <input type="checkbox"/> Painting | <input type="checkbox"/> Wood | <input type="checkbox"/> Glass | <input type="checkbox"/> Gallery
Specify: |
| <input type="checkbox"/> Ceramic | <input type="checkbox"/> Photomedia | <input type="checkbox"/> Community art
group | <input type="checkbox"/> Retail outlet
Specify: |
| <input type="checkbox"/> Printmaking | <input type="checkbox"/> Designer | <input type="checkbox"/> Jewellery | <input type="checkbox"/> Education Institution
Specify: |
| <input type="checkbox"/> Fibre/textiles | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Mixed media | <input type="checkbox"/> Other
Specify: |

Please include 4 non-returnable quality photographs of recent work & ensure the photographs are labelled with your name and the image details, including dimensions of work, materials/processes used, etc

Please briefly describe the work you will be selling at **ART BAZAAR 2011** , including the type of materials used and the style of your work. Attach an extra A4 page if required (eg ceramics , hand built, wheel thrown, etc)

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Which size site do you require?

Full Site \$60

Half Site \$30

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Signed.....Date.....